



SIM LIAN GROUP LIMITED

(Company Registration No. 200004760C)

MANAGEMENT REORGANISATION AND APPOINTMENT OF LEAD INDEPENDENT DIRECTOR

The Board of Directors (the "Board") would like to announce that as part of a management reorganisation, Mr Kuik Sin Pin will be appointed the Group CEO with effect from 1st January 2010. Mr Kuik Sin Pin will relinquish the position of Deputy Managing Director with effect from 1st January 2010.

Under the management reorganisation, Mr Kuik Thiam Huat will relinquish the position of Managing Director with effect from 1st January 2010. Mr Kuik Thiam Huat will remain as the Executive Deputy Chairman of the Board after 1st January 2010.

The Board would also like to announce that in line with good corporate governance practice, Dr Sim Loo Lee has been appointed the Lead Independent Director with immediate effect. Dr Sim will concurrently remain as Chairman of the Nominating Committee.

By Order of the Board

Ang Lay Hua
Company Secretary
Sim Lian Group Limited
8 November 2009